

SCHOOL PRODUCTS

SCHOOL PRODUCTS AND SERVICES


Alford Imaging, A Professional Photo Lab for Professional School Portraits

Alford Imaging offers everything you want from your school photo lab, an extensive product line, the personalized service only a small lab can offer, and prices that can't be beat. With years of digital photo processing experience in the school photo lab business, Alford Imaging offers you the products, services, and helpful advice to help your business succeed.


We offer a full line of unit package printing. Our products include standard and personalized portraits. Our service items include administrative and yearbook CD's, identification cards and service prints. We also offer specialty items such as dry erase board portraits, keychains, magnets, and mousepads.

SCHOOL PORTRAIT PROOFING

Alford Imaging will work with you on designing your company's envelopes to better serve your customer. The envelopes can be designed for 1 pose or multi-pose along with background options for those who shoot greenscreen. There is a one time set up charge of \$15.00 to design your envelope with your specific packages and prices. The envelope price is \$0.65 with a color corrected proof. Back of the envelope is pre-printed and changes yearly.



ABC PHOTOGRAPHY
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www.alfordimaging.com



School Memories

Dog Tag
Magnets
Dry Erase Board
Coffee Mug
4x4 Ceramic Portrait Tile
Cherry Wood Frame
Puzzle Portrait
Mouse Pad
Key Chain

PACKAGE A	1 - 5x7 Portraits 2 - 3x5 Portraits 16 - Wallets	\$30.00
PACKAGE B	1 - 5x7 Portraits 2 - 3x5 Portraits 16 - Wallets	\$23.00
PACKAGE C	1 - 5x7 Portraits 2 - 3x5 Portraits 16 - Wallets	\$35.00
PACKAGE D	1 - 5x7 Portraits 2 - 3x5 Portraits 16 - Wallets	\$17.00

Customize Your Package Choice By Adding Extra Pictures!

Add-On A 1 - 10x13 Canvas Portrait	\$25.00
Add-On B 1 - 8x10	\$12.00
Add-On C 2 - 5x7s	\$10.00
Add-On D 8 - Wallets	\$15.00
Add-On E 16 - Wallets	\$15.00
Add-On F Photo CD w/ copyright release	\$40.00
Add-On G 10 Photo Stickers	\$10.00
Add-On H 1 - 8x10 Calendar	\$15.00
Add-On I 1 - 8x10 Reflections	\$15.00
Add-On J 4 - 2x3 Magnets	\$15.00
Add-On K 1 - 8x10 Edged Color Portrait	\$15.00
Add-On L Puzzle	\$15.00
Add-On M Dry Erase Board	\$15.00
Add-On N Personalized Package	\$12.00
Add-On O Retouching	\$10.00

Payment/Order Envelope

SCHOOL NAME _____

STUDENT NAME _____

TEACHER _____ GRADE _____ ROOM _____

DAY TIME PHONE _____

EMAIL ADDRESS _____

PRINTED NAME OR CARD# _____ STATE _____

EXP. DATE _____ V. CODE _____ CHARGE AMOUNT _____ BILLING ADDRESS _____

CITY _____ STATE _____ ZIP _____ DAY/TIME PHONE _____

Thank you for your order!

INSTRUCTIONS:

- Print student's name, grade, (including AM or PM for Kindergarten classes), teacher and school name on lines indicated.
- PLEASE PRINT CLEARLY
- Write the quantity and price for each item ordered.
- Total your order and enclose payment for exact amount.
- When paying by credit card, fill in the credit card section.
- As a fund-raising event, a portion of the sales will be contributed to your school's activity fund.
- Make checks payable to: **ABC Photography**, Member of **CheerCare** Check Collections.

100% Money Back Guarantee

Please Return to the School Before

To Avoid the Late Fee

Please enclose exact cash amount. Change is not available.

TOTAL AMOUNT ENCLOSED


Add \$15 to Your Amount if Returned Late

\$

PHONE BOOKETS

PACKAGE 1	\$90.00
PACKAGE 2	\$40.00
PACKAGE 3	\$30.00
PACKAGE 4	\$30.00
PACKAGE 5	\$20.00
PACKAGE 6	\$17.00
ADD-ON A 1 - 10x13 Canvas	\$25.00
ADD-ON B 1 - 8x10	\$12.00
ADD-ON C 2 - 5x7s	\$10.00
ADD-ON D 8 - Wallets	\$15.00
ADD-ON E 16 - Wallets	\$15.00
ADD-ON F Photo CD w/ copyright release	\$40.00
ADD-ON G 10 Photo Stickers	\$10.00
ADD-ON H 1 - 8x10 Calendar	\$15.00
ADD-ON I 1 - 8x10 Reflections	\$15.00
ADD-ON J 4 - 2x3 Magnets	\$15.00
ADD-ON K 1 - 8x10 Edged Color Portrait	\$15.00
ADD-ON L Puzzle	\$15.00
ADD-ON M Dry Erase Board	\$15.00
ADD-ON N Personalized Package	\$12.00
ADD-ON O Retouching	\$10.00

All Images Are the Property of ABC Photography



PORTRAIT PROOFING



48 Image Index Sheet



Cluster Image Print

11142014_Sample
Children,canstockphoto13240047



12 Unique Image Index Sheet



Alford Imaging has many different options for proofing if you need a single proof to attach to your envelope or flyer. Proofing may be 1-up wallet size, 3.5x5, 4x5, 4x6, 5x7 or 8x10. Index sheets may be printed with 12 to 48 unique images to a sheet.

These proofs may be labeled with studio name, "proof" or image id across the image. Please contact us with your proofing needs.



PRICING

Wallet	\$0.25	4x6	\$0.35	Index Sheets	\$1.00
3.5x5	\$0.25	5x7	\$0.45		
4x5	\$0.30	8x10	\$0.90		

UNITS

Alford Imaging has any combination of full and half units that can fit uniformly on a sheet. All images are individually analyzed by our lab techs to achieve the best color and density balance. Please refer to the ROES catalog for units and half units available as you place your order.

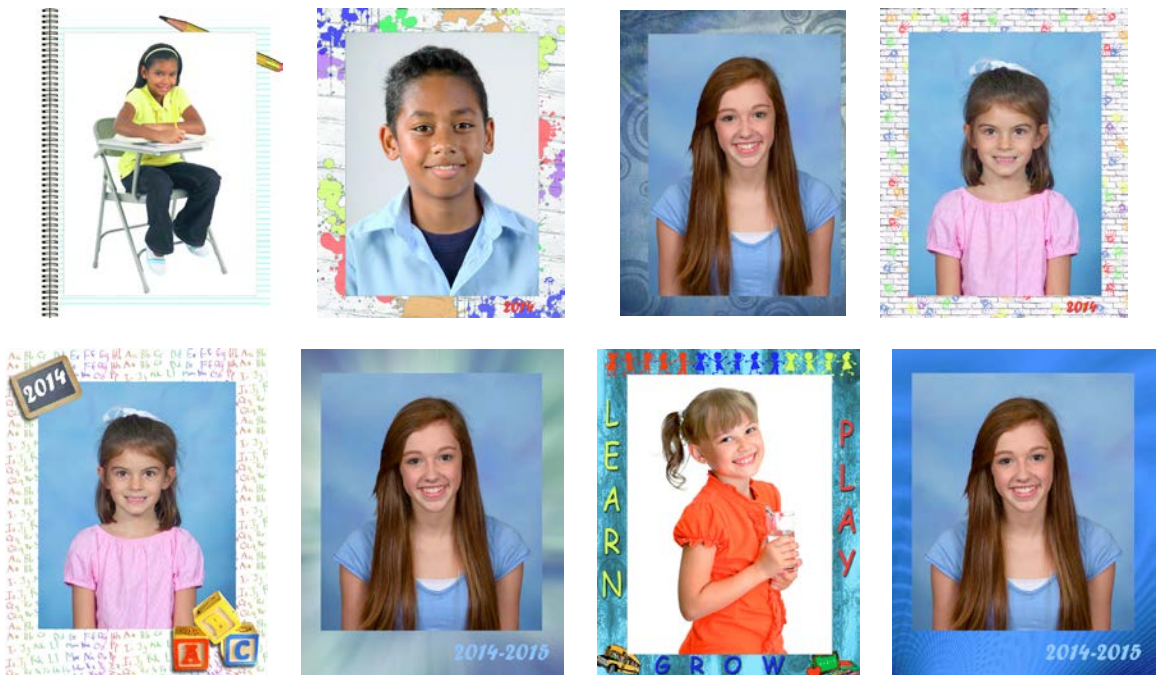


Price per unit: \$.90 • Half Units \$.45 • 10x13 Units \$1.40 • Metallic Units: \$3.00

Reorders and orders that contain less than 50 units are billed at the a la carte price of \$1.25 each.

BORDERS

Price per unit: \$1.25 / \$.90
Metallic Units: \$3.00



SCHOOL MATES & COMPOSITES

School Mate \$1.25

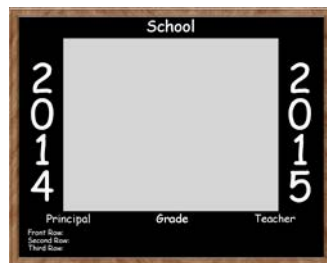
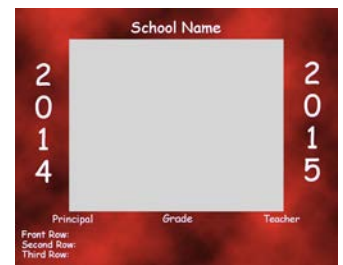
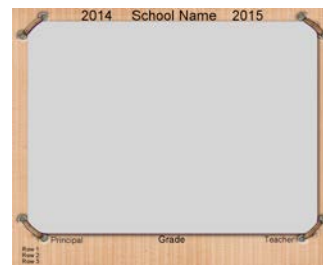
Composite with names 10x8 \$1.85

Composite 10x8 \$1.50



GROUPS

- 10x8 Groups \$1.25
- If lab enters names there is a \$2.50 charge per class group.



SPECIALTY ITEMS

- 10x8 Calendar \$1.25 / \$.90
- Metallic with Magnet Material \$5.00
- Dry Erase Board Metallic with Magnet Material \$5.00
- Reflection Portrait \$1.25 / \$.90
- 5-Bookmarks \$.90
- 4-2.5x3 Magnets \$3.50



Dry Erase Board



Reflection



Calendar



Bookmarks



Magnets